

Churchview.org

Know the place.
Meet the people.

A trusted church-and-community storytelling network—built locally and designed to scale market by market.



Church discovery needs context—not another score

The gap

Church websites explain beliefs and schedules. Search results surface proximity and popularity. Neither consistently shows what it feels like to arrive, participate, and belong.

THE CHURCHVIEW PROMISE

Short, honest overviews of people, practices, and neighborhood—before a visitor ever steps inside.

No ratings. No rankings. Just a closer look.

A visit, not a verdict

01

Listen first

Spend time with leaders, members, and neighbors so the church can be understood in its own words.

02

Show the whole place

Film worship—and also hallways, shared tables, children's rooms, ministries, and the street outside.

03

Let people decide

Offer useful context without scores, sponsored rankings, or a glossy sales pitch.

One story becomes a permanent local content hub

For churches

A carefully produced profile, sharing kit, permanent page, and stronger community visibility.

For neighbors

A trustworthy way to understand congregations, ministries, neighborhoods, and local history.

For sponsors

Credible placement around useful local stories instead of interruption-driven advertising.

For Churchview

A reusable library, local relationships, recurring discovery traffic, and a market playbook.

Trust standard: church-approved facts · respectful representation · written rights · objective neighborhood context

Middle Georgia is large enough to prove the model

The initial five-county core offers depth for a recurring editorial product while remaining focused enough to learn quickly.

504+

identified congregations

A deep launch-market pipeline

57–73

community zones

A repeatable discovery structure

9.7 years

of weekly profiles

At one Church Profile per week

Proposal planning estimates; validate counts and territory definitions during pilot setup.

Five revenue lines can fund the network

OFFER	ROLE IN THE NETWORK	STARTING PRICE
Signature Church Profile	5–7 minute feature + sharing package	\$1,250–\$2,500
Heritage Profile	Research-led documentary + archive package	\$3,500–\$6,500
Community media partner	Listings, updates, promotion + annual refresh	\$99–\$149 / month
Sponsor underwriting	Fund a church, season, neighborhood, or segment	Custom
Local feature production	Business, nonprofit, development + place stories	Custom

Illustrative proposal pricing; refine after measuring pilot production hours and sponsor response.

Standardization protects quality, trust, and scale

01

Capture + creators

Saved camera presets, a shot system, certified local teams, and supervised sample production.

02

Story + production

One editorial standard, church-approved facts, structured review, narration, music, and quality control.

03

Platform + governance

Defined reuse rights, secure archive and permissions, permanent pages, and a portable market operator model.

LOCAL STUDIO

relationships + capture

PRODUCTION

story + narration + QC

CHURCHVIEW

publishing + audience

Launch six founding churches, then scale the proof

DAYS 1–30

Prove the format

Produce two founding profiles. Finalize the page template and sharing kit. Measure real production time.

DAYS 31–60

Complete the pilot

Add four sponsored or purchased profiles. Create neighborhood companions. Secure testimonials and permissions.

DAYS 61–90

Package the season

Sell a 12-episode sponsor model. Recruit the next churches. Document the repeatable market playbook.

DECISION · Approve the pilot market, site architecture, sponsor package, and production budget.